

Colleges and Universities Leverage Financial Technology to Recover, Budget, and Plan in 2021





After one of the most tumultuous years in U.S. higher education history: 62%

49%

of Finance leaders believe their institutions will be financially stable for the **next 5+ years** 

think operations will return to nearly normal in the **next 12-18 months** 

However, **55%** say higher education lags other industries in terms of adopting modern budgeting and financial planning tools.

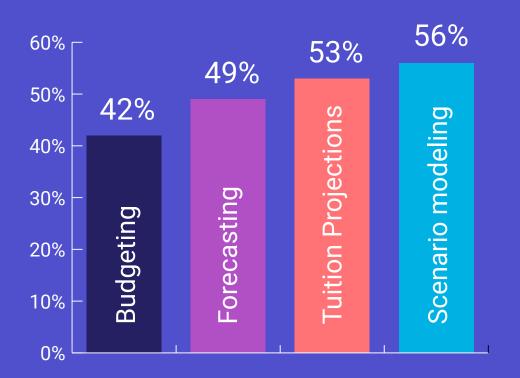
### The key to catching up?

75%

believe they should do more to leverage financial and operational data to inform strategy



# Still, **spreadsheets** are the most commonly used tool for:





# But collecting and combining data is:

- Cumbersome
- Manual
- Time-consuming





streamline/automate efficiencies

### Instead, colleges and universities turn to EPM solutions to help:



support decision-making

74% change day-to-day experience



53% plan to use scenario analysis in 2021 to mix and match assumptions

- Analysis
- Alignment to strategic plans
- C-suite consideration

### **SYNTELLIS**

Learn how your college or university can improve its financial health. Read the report, 2021 Higher Education Financial Technology Trends, for actionable insights on trends.

#### **READ THE REPORT**