

Colleges and Universities Leverage Financial Technology to Recover, Budget, and Plan in 2021





After one of the most tumultuous years in U.S. higher education history: 62%

49%

of Finance leaders believe their institutions will be financially stable for the **next 5+ years**

think operations will return to nearly normal in the **next 12-18 months**

However, **55%** say higher education lags other industries in terms of adopting modern budgeting and financial planning tools.

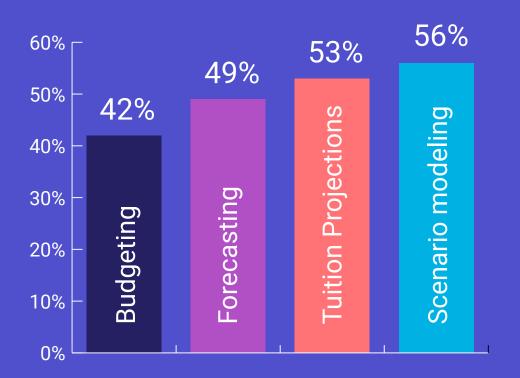
The key to catching up?

75%

believe they should do more to leverage financial and operational data to inform strategy



Still, **spreadsheets** are the most commonly used tool for:





But collecting and combining data is:

- Cumbersome
- Manual
- Time-consuming





streamline/automate efficiencies

Instead, colleges and universities turn to EPM solutions to help:



support decision-making

74% change day-to-day experience



53% plan to use scenario analysis in 2021 to mix and match assumptions

- Analysis
- Alignment to strategic plans
- C-suite consideration

SYNTELLIS

Learn how your college or university can improve its financial health. Read the report, 2021 Higher Education Financial Technology Trends, for actionable insights on trends.

READ THE REPORT