



Market Intelligence Export

Curated All-Payor Claims Data Straight to Your Business Intelligence Tool



Hospitals, health systems, and other healthcare providers need access to curated, clean data to evaluate the market, power decision-making, and maximize growth. Strata's Market Intelligence Export allows healthcare analysts to work directly with our proprietary All-Payor Claims Dataset (APCD) within their own business intelligence (BI) platform, such as Tableau or Power BI. Healthcare leaders can then leverage this data for market analysis, strategic growth planning, physician referral alignment, and payor reimbursement optimization.

About the Data

Leveraging data from multiple claims clearinghouses nationwide, our comprehensive claims dataset offers robust, granular, and up-to-date insight to all payors and care sites, from hospitals and ambulatory surgery centers to physician offices and urgent care centers. The dataset is not limited by code type and includes the last 12 quarters of claims submission (837) and remittance (835) data. It is updated monthly or quarterly, depending on the data type.

With Market Intelligence Export you can:

- ▶ Save time sourcing and scrubbing data
- ▶ Quickly and easily import Submit (837) and Remit (835) data into your existing BI tool
- ▶ Follow a patient through the entire care journey
- ▶ Gain a better understanding of physician referrals, patient leakage, and patient needs
- ▶ Enter reimbursement negotiations with confidence
- ▶ Develop more insightful growth plans

