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Strata's Rural Hospital Financial Transformation Solutions

Meet Rural Health Transformation Program requirements and drive margin expansion with integrated financial planning and cost analytics



The rural hospital challenge

Rural hospitals operate under distinctive financial pressures: low patient volumes, thin margins, workforce shortages, and the shift to outpatient and telehealth care models. The Rural Health Transformation Program (RHTP) allocates $50 billion to support transformation – but only hospitals with sophisticated financial planning capability, precise cost visibility, and demonstrated sustainability strategies will compete successfully for funding.

Without advanced financial analytics tools, rural hospital leaders struggle to identify profitable service lines, model transformation strategies, and communicate financial readiness to boards and funders.

What success can look like

A rural hospital considering a new care model can move from "we have funding for a transformation project" to a clear operating story: we know what care costs today, what the new model changes, what staffing and reimbursement assumptions are required, how the economics look over time, and how we will measure whether access, efficiency, and financial sustainability actually improve.

> **Strata will work alongside rural providers to align a project to state RHTP priorities and provide tailored solution, implementation, pricing, and proposal materials to support the funding process.**

Why rural hospitals choose Strata

- Trusted by 2,000+ hospitals, including community, critical access, and rural health systems
- #1 KLAS ranking for decision support and cost accounting for 15 consecutive years
- "Peer Reviewed by HFMA®" designation for 10+ years from the Healthcare Financial Management Association
- 25+ years serving healthcare financial transformation and cost optimization
- Purpose-built for rural health challenges: low-volume operations, thin margins, regional collaboration

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Strata solutions empower rural hospital leaders with:

- **Advanced Cost Accounting:** Understand true costs and profitability across service lines, patient populations, and payers – the foundation for data-driven transformation decisions.
- **Service-Line Profitability Analytics:** Identify which services drive margin and which require restructuring, consolidation, or partnership with regional systems.
- **Financial Planning & Modeling:** Develop three- to five-year transformation plans aligned with RHTP priorities, including critical access hospital (CAH) margin expansion, regional emergency hospital (REH) conversion scenarios, and regional collaboration models.
- **Predictive Forecasting:** Model financial impact of volume changes, payer mix shifts, and care model transformation to support staffing and operational planning.
- **Capital Planning & RHTP Compliance:** Strategic allocation of technology and equipment funding aligned with RHTP priorities, with integrated grant management and performance reporting.

Choose from integrated Strata solutions to drive your rural hospital transformation

StrataJazz® OnePlan

Integrated budgeting, rolling forecasting, and strategic financial planning. Model RHTP funding impact, scenario-plan population health initiatives, and meet board reporting requirements with monthly variance tracking and long-range financial models.

Advanced Cost Accounting

Gold-standard cost allocation methodology for healthcare. Understand true costs across inpatient, outpatient, emergency, and post-acute services by provider, payer, and patient population. Essential for RHTP applications and service-line decision-making.

Service-Line Profitability & Decision Support

Detailed profitability analysis by service line, department, and clinical program. What-if modeling for CAH margin expansion, REH conversion, and regional partnership evaluation. Identify opportunities to right-size operations and improve financial sustainability.

Comparative Analytics regional benchmarking

Unified cost and financial data platform for health networks. Support hub-and-spoke models, shared services financial modeling, and integrated RHTP compliance reporting across multiple facilities.

Financial Decision Intelligence AI-powered insights

Artificial intelligence identifies cost savings and revenue optimization opportunities automatically, generating board-ready insights for strategic decision-making.

Implementation & support

Strata engagements include discovery, implementation, training, and ongoing support with dedicated teams who understand rural hospital operations. Our implementation advisory services will configure cost accounting methodology for your facility type, establish financial planning modules aligned with your organizational structure, build management dashboards, and integrate data from your EHR and financial systems.

Ready to transform your rural hospital's financial future?

Learn how Strata's integrated financial platform helps rural hospitals meet RHTP requirements, drive margin expansion, and build sustainable operations.

Visit our website or contact us to schedule a demo today.